

PURE AS-A-SERVICE

THE TOP 10 REASONS why you need Pure as-a-Service: Get true OPEX, hybrid-cloud Storage as a Service (STaaS) that is effortless, efficient, and Evergreen™.

HYBRID CLOUD STORAGE

1. YOUR STORAGE CLOUD, **ON DEMAND**

- Enable private and hybrid clouds, as a service.
- Access effortless, efficient, and Evergreen Pure Storage experience, on demand, with dramatically lower TCO.
- Experience white-glove premium support that garners a Satmetrix-validated NPS of 93.
- Implement on-premises, co-located/hosted, attached-to public cloud, or within public cloud for complete hybrid flexibility.

2. **FULLY ELASTIC** AND SCALABLE

- Increase or decrease capacity at will.
- Combine primary storage (via Pure as-a-Service) with elastic compute (from public cloud).

3. FLEXIBLE & **LOW RISK**

- Get terms as low as 12 months.
- Access plans that are far more flexible than leasing – and far simpler.

4. **NO BALANCE SHEET IMPACT**

- The only true storage service for private and hybrid clouds that's designed for no balance sheet impact.
- Based solely on service-level agreements, enabling OPEX treatment regardless of term length*.

5. PAY-PER-USE, **ONLY FOR DATA YOU USE**

- Only pay for used effective capacity (measured daily), not provisioned capacity.
- Don't pay for storage you are not actually using.
- Get up to twice the cost efficiency compared to typical over-provisioning offerings.

ENTERPRISE- GRADE

6. **TIER 1** ENTERPRISE PERFORMANCE

- Benefit from Pure all-flash high-performance block, file, object, VVOL, and data protection services.
- Get snapshots, replication, mirroring, metropolitan fail-over, encryption, and more.
- Access comprehensive REST APIs.

7. **RESILIENCY** PUBLIC CLOUD CAN'T TOUCH

- Rely on FlashArray proven 99.9999% availability.
- Benefit from always-on QoS and data-at-rest encryption.

ULTIMATE SIMPLICITY

8. **UNIFIED** HYBRID CLOUD

- Leverage unified technology, cloud benefits, and subscription across all deployments (on-premises, co-location and public cloud)
- Start your cloud journey in any location and move all, or a portion of your data seamlessly
- Align application workloads with optimal cloud deployment

9. BUILT ON PURE'S UNIQUE **EVERGREEN STORAGE**

- Non-disruptive upgrades ensure you're always state-of-the-art.
- Harness rapid innovation in array software, hardware, and media to keep your storage up-to-date.

CHOICE

10. CONSUME STORAGE **AS YOU WANT IT**

- Leverage Pure as-a-Service as an “on-ramp” to your public cloud strategy.
- Use on-premises or via colocation (e.g., Equinix) through partners.
- Attach to public cloud or use within public cloud for complete hybrid flexibility.

