THE TOP 10 REASONS why you need Pure as-a-Service: Get true OPEX, hybrid-cloud Storage as a Service (STaaS) that is effortless, efficient, and Evergreen™.

1. YOUR STORAGE CLOUD, ON DEMAND
   - Enable private and hybrid clouds, as a service.
   - Access effortless, efficient, and Evergreen Pure Storage experience, on demand, with dramatically lower TCO.
   - Experience white-glove premium support that garners a Satmetrix-validated NPS of 93.
   - Implement on-premises, co-located/hosted, attached-to public cloud, or within public cloud for complete hybrid flexibility.

2. FULLY ELASTIC AND SCALABLE
   - Increase or decrease capacity at will.
   - Combine primary storage (via Pure as-a-Service) with elastic compute (from public cloud).

3. FLEXIBLE & LOW RISK
   - Get terms as low as 12 months.
   - Access plans that are far more flexible than leasing — and far simpler.

4. NO BALANCE SHEET IMPACT
   - The only true storage service for private and hybrid clouds that’s designed for no balance sheet impact.
   - Based solely on service-level agreements, enabling OPEX treatment regardless of term length*.

5. PAY-PER-USE, ONLY FOR DATA YOU USE
   - Only pay for used effective capacity (measured daily), not provisioned capacity.
   - Don’t pay for storage you are not actually using.
   - Get up to twice the cost efficiency compared to typical over-provisioning offerings.

6. TIER 1 ENTERPRISE PERFORMANCE
   - Benefit from Pure all-flash high-performance block, file, object, VVOL, and data protection services.
   - Get snapshots, replication, mirroring, metropolitan fail-over, encryption, and more.
   - Access comprehensive REST APIs.

7. RESILIENCY PUBLIC CLOUD CAN’T TOUCH
   - Rely on FlashArray proven 99.9999% availability.
   - Benefit from always-on QoS and data-at-rest encryption.

8. UNIFIED HYBRID CLOUD
   - Leverage unified technology, cloud benefits, and subscription across all deployments (on-premises, co-location and public cloud)
   - Start your cloud journey in any location and move all, or a portion of your data seamlessly
   - Align application workloads with optimal cloud deployment

9. BUILT ON PURE’S UNIQUE EVERGREEN STORAGE
   - Non-disruptive upgrades ensure you’re always state-of-the-art.
   - Harness rapid innovation in array software, hardware, and media to keep your storage up-to-date.

10. CONSUME STORAGE AS YOU WANT IT
    - Leverage Pure as-a-Service as an “on-ramp” to your public cloud strategy.
    - Use on-premises or via colocation (e.g., Equinix) through partners.
    - Attach to public cloud or use within public cloud for complete hybrid flexibility.